

## Positive and negative business vocabulary storytelling game

### Instructions for teachers

*Photocopy and cut up the cards that you want to use with your students and ask them to spread them face up across the table. Students take turns spending exactly two minutes telling an anecdote using the words on as many cards as they can. After they finish, their partner can tell them if they used any of the words the wrong way, then they can keep the rest of the cards. The person with the most cards at the end is the winner.*

*After they finish, you can do the word formation task below and/ or give them a copy of the worksheet with no bold and ask them to circle the positive words.*

### Positive and negative business vocabulary word formation

*Make at least one more kind of word from each word below (e.g. a noun from the adjective that is there), then check with the cards.*

- achieve
- success
- fail
- challenge
- corporation
- fund
- profit
- complain
- solution
- delay
- manage
- worse
- improve
- enhancement
- diversification
- special
- expansion
- fluctuation
- recover
- risky
- bankrupt
- innovator
- invent
- lead
- patented
- partner
- scandalous
- dismissal
- earn
- promotion

*Circle the positive words above, then check that with the cards.*

**Business storytelling vocabulary cards – No bold version**

achieve(ment)/ succeed (in)/ success	fail (to)/ failure	beat/ win (an award)
boom	collapse/ crash	cut costs
benefit (from)	build(ing)	challenge/ challenging
(corporate/ in) debt	fund(ing)	profit(able/ability)
complain(t/ts)	(unique) selling point(s)	solve/ (find a) solution
delay(ed)	manage(ment)	reach
deteriorate/ worsen	improve(ment)/ enhance(ment)	gain (market share)
diversify/ diversification	special(ise/isation)	too (much/ many)/ over-...
expand/ expansion	experience turbulence/ be unstable/ fluctuate	recover (from)/ recovery/ bounce back/ rebound
export (to)	launch (a new product)	risk/ risky
bankrupt/ bankruptcy	invest (in)/ investment	save/ savings
not... enough/ under-...	innovate/ innovation/ innovator	upgrade
invent(or/ion)	out of date/ outdated	run out
lead(ing)/ (market) leader	(make a) mistake	top (seller/ performance/ quality/...)
patent/ patented	partner/ partnership	scandal/ scandalous
lose (money)/ (net) loss	plan/ planning	set up/ found
dismiss/ dismissal	earn/ earnings	promote/ promotion
ignore	reach	suffer from

**Business storytelling vocabulary cards – Positive words in bold version**

<b>achieve(ment)/ succeed (in)/ success</b>	fail (to)/ failure	<b>beat/ win (an award)</b>
<b>boom</b>	collapse/ crash	<b>cut costs</b>
<b>benefit (from)</b>	<b>build(ing)</b>	challenge/ challenging
(corporate/ in) debt	<b>fund(ing)</b>	<b>profit(able/ability)</b>
complain(t/ts)	<b>(unique) selling point(s)</b>	<b>solve/ (find a) solution</b>
delay(ed)	<b>manage(ment)</b>	<b>reach</b>
deteriorate/ worsen	<b>improve(ment)/ enhance(ment)</b>	<b>gain (market share)</b>
<b>diversify/ diversification</b>	<b>special(ise/isation)</b>	too (much/ many)/ over-...
<b>expand/ expansion</b>	experience turbulence/ be unstable/ fluctuate	<b>recover (from)/ recovery/ bounce back/ rebound</b>
<b>export (to)</b>	<b>launch (a new product)</b>	risk/ risky
bankrupt/ bankruptcy	<b>invest (in)/ investment</b>	<b>save/ savings</b>
not... enough/ under-...	<b>innovate/ innovation/ innovator</b>	<b>upgrade</b>
<b>invent(or/ion)</b>	out of date/ outdated	run out
<b>lead(ing)/ (market) leader</b>	(make a) mistake	<b>top (seller/ performance/ quality/...)</b>
<b>patent/ patented</b>	<b>partner/ partnership</b>	scandal/ scandalous
lose (money)/ (net) loss	<b>plan/ planning</b>	<b>set up/ found</b>
dismiss/ dismissal	<b>earn/ earnings</b>	<b>promote/ promotion</b>
ignore	<b>reach</b>	<b>suffer from</b>

**Storytelling phrases cards**

accident(al/ally)	after	... ago	almost
as soon as	at first	at that moment	at the end
by	cause	during	final(ly)
fortunate(ly)	happen	in the end	in the meantime
initial(ly)	later (that day)	luckily	meanwhile
nearly	next	occur	one day
reason	since then	soon	sudden(ly)
the following	the next	then	unfortunately
when	while	was/ were ...ing	had (already)...